

The Art of Connection: Speak, Influence, and Be Remembered

This self-paced online course consists of 10 carefully designed modules that progressively build your communication skills.

The module-wise breakdown is provided below.

By the end of the course, you'll communicate with greater confidence, clarity, and impact.

Module no.	Topic	Description	Resources
1	The Art of Connection: Welcome to the world of Communication	•Student introduction •Expectation setting •Personality Test •Albert Mehrabian model •Introduction to communication •Why is communication important.	Handout: Progress tracker Albert Mehrabian Model
2	The Holy Trinity: Words, Tone, and Body Language	•How different words create different meanings •How words sound to others •Pronunciation •Different types of tone: what they mean and which tone to use when. •Formal and informal body language.	Handout: Pronunciation Rules' Chart
3	The Listening Echo: Amplifying impact through Active Listening	•Different components of listening: how to make your listening impactful, how listening makes you sincere, how you can make the other person feel special through listening.	Handout: Listening Practice Activities
4	The Story and the Storyteller: How to speak so that people listen	•Persuasive Communication •Charisma •How to show your competence and credibility. •Attitude: meaning and how to cultivate the right attitude.	Handout: A list of business vocabulary, idioms, and phrases

5	Vocal Vistas: Discovering your Communication Style	•Communication styles: passive, aggressive, passive-aggressive, assertive. •Determining which style the student is using, what they need, and how to implement it using real-life examples.	Handout: A quiz to examine the student's communication style
6	Lead Forward: Illuminating the Path to Effective Leadership	•Pillars of leadership •Critical thinking •Problem-solving mentality •Collaboration •Teamwork •Empathy	Handout: Case Studies of leaders with effective communication skills
7	Soft Skills - Hard Connections	•Courtesy words •Small Talk and conversational vocabulary •How to network. •Negotiation	Handout: A list of courtesy words according to the student's requirement
8	The Professional Palette: Mastering Email, Presentation, and Meetings	•Business Communication •How to give and receive feedback.	Handout: •Sample email demonstrating the subject line, greeting, body, and conclusion. •A practical list of presentation and meeting dos and don'ts.
9	Mosaic of Minds: Leaving people impressed in group conversations	•Communicating effectively in groups •How to agree, partially agree, and disagree. •How to put your point across without offending people. •How to put your guard down and disarm yourself.	Handout: A comprehensive list of phrases to express varying levels of agreement and disagreement effectively in everyday conversations
10	Final lecture: Bringing it all together	•Growth mindset •Emotional intelligence •Adaptability •Resilience •Diversity and inclusion	Handout: Evaluation sheet, progress tracker and certificate